

2025 SPONSORSHIP OPPORTUNITIES

LECOM
SUNCOAST CLASSIC

KORN FERRY
TOUR 

SPORTFIVE

THE PATH TO THE PGA TOUR

April 13th – 19th, 2025

Market: Lakewood Ranch, FL (Sarasota/Bradenton)

The LECOM Suncoast Classic, a tournament on the Korn Ferry Tour, made its debut on the annual schedule in 2019. The tournament is contested at Lakewood National Golf Club, in Lakewood Ranch, FL. 156 professionals will compete for their share of \$1,000,000 and 30 spots on the PGA TOUR. Over 20,000 spectators attend the tournament on average each year, resulting in an economic impact of more than \$4,000,000 annually to Manatee County. Proceeds raised from tournament sponsorships have helped contribute over \$800,000 to local charities since 2019.

83% of current PGA TOUR Members are Korn Ferry Tour Alumni. These alumni accounted for 37 PGA TOUR victories last year and have now won more than 30 majors overall. The current #1 player in the world, Scottie Scheffler, is a Korn Ferry Tour alumni and played in the inaugural LECOM Suncoast Classic in 2019.

TOURNAMENT INFORMATION

Event Name

LECOM Suncoast Classic

Course

Lakewood National Golf Club – Commander Course

Date

April 13-19, 2025 (Tournament will conclude on Saturday due to the Easter Sunday holiday in 2025)

Field

156 Korn Ferry Tour Professionals

Total Purse

\$1,000,000

Title Sponsor

Lake Erie College of Osteopathic Medicine (LECOM)

Defending Champion

Tim Widing

TOURNAMENT FAN DEMOGRAPHICS & INFORMATION



HHI

74%
\$100,000+



OCCUPATION

28%
CEO's



COMMUNITY

450+
Volunteers
\$800K
Raise for Local Charity



EDUCATION

77%
Have Bachelor's degree and above



MARITAL STATUS

86%
Married

64%
Married with kids



SPECTATORS

43%
Increase in spectators since 2019

SUPPORTING THE COMMUNITY



THE LECOM SUNCOAST HAS RAISED MORE THAN \$800,000 FOR MANATEE AND SARASOTA COUNTY CHARITIES SINCE THE TOURNAMENT LAUNCHED IN 2019.





HOSPITALITY



PRIVATE HOSPITALITY
**18th GREEN
CABANAS**

Enjoy your own, tailgate style cabana in front of all the best action!

Located on the 18th green with premium views of the finishing hole

Food, beer, wine, select spirits and soft drinks included

Soft seating, high top tables, and bar rail in each cabana

Company branding on rear exterior of cabanas

Company logo displayed on tournament website and rotated on tournament leaderboards

15 tickets per day, Wednesday through Saturday

Investment: \$15,000





SHARED HOSPITALITY VIP CHAMPIONS CLUB

All-inclusive, shared hospitality experience with an upgraded view of the action on the 18th green. See and be seen at the premier social and networking venue of the year!

Elevated, shared hospitality tent

Premium tables & seating throughout the tent

Food, beer, wine, soft drinks, & select spirits included

INVESTMENT:

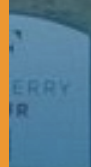
Individual Daily Tickets - \$175 per person

Local Business Pack - \$2,800

- Four tickets per day or 16 flex tickets
- Company logo displayed on tournament website and rotated on tournament leaderboards



PLAY WITH THE PROS



PLAY WITH THE PROS
OFFICIAL PRO-AM

DATE: Tuesday, April 15th

PLAY INSIDE THE ROPES WITH TWO KORN FERRY TOUR PROFESSIONALS IN A ONE-OF-A-KIND EVENT! EACH TEAM WILL PLAY WITH ONE PRO ON THE FRONT 9 AND A DIFFERENT PRO ON THE BACK 9 FOR THE ULTIMATE PRO-AM EXPERIENCE!

Four (4) amateur playing positions with morning or afternoon tee times

Four (4) custom gift packages

All-inclusive food and beverage during pro-am day

VIP Champions Club access (4 tickets per day or 16 flex tickets)

Eight (8) invitations to the Pairings Party on Monday, April 14th

Investment:

\$9,000 Per Group
\$2,250 Per Player





SPONSORSHIP OPPORTUNITIES



CUSTOM CAMPAIGNS

The LECOM Suncoast Classic offers customized branding and marketing campaigns tailored to the objectives of each company.

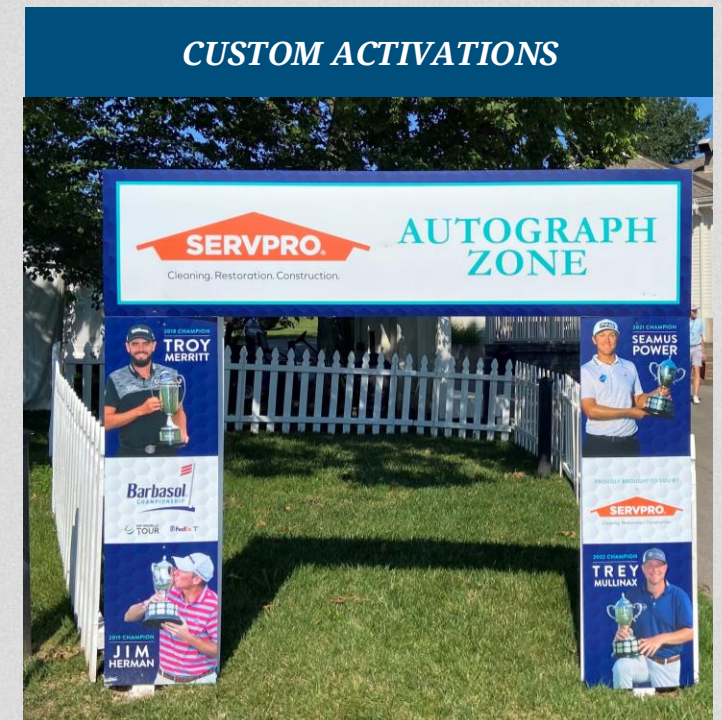
BRANDING & VISIBILITY



OFFICIAL PARTNERSHIPS/CATEGORY EXCLUSIVITY



CUSTOM ACTIVATIONS



SPONSORSHIP OPPORTUNITIES

- Presenting Sponsorship
- Fan Zone Expos
- Product Displays
- Product Sampling
- Volunteer Program Naming Rights
- Hospitality Naming Rights
- Party Deck on 17 Naming Rights
- Public Seating Sponsors
- Folds Of Honor Sponsorships
- Selfie Station
- Pro-Am Bag Tag Sponsor
- Parking Lot Sponsor
- Hole/Yard/Par Signs
- Tee Fence Signs
- Putting Green Sponsor
- Pro-Am Party Sponsor
- Women's Executive Day
- Leadership Summit
- First Aid Tent/Sunscreen Station Sponsor
- Birdies for Charity
- Golf Cart Signage
- Leaderboard Panels
- Day/Round Sponsor
- Practice Range Sponsor
- Quiet Paddle Sponsor
- Player & Caddie Dining Sponsor
- Starter Tents Holes 1 & 10
- Korn Ferry Tour player sponsorships and outings are available as well!

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THANK YOU

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